

ARIF JAGAD MULYA

Web Developer | Laravel Specialist | SEO Enthusiast | Wordpress Designer

Contact

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Profile

Web Developer specializing in designing, developing, and maintaining WordPress and Laravel-based websites. Proficient in popular website builders such as Elementor, Divi, and Visual Composer to create visually appealing and functional WordPress sites. Experienced in implementing SEO strategies to enhance website performance and optimize organic traffic. Skilled in building custom web applications using the Laravel framework with MVC architecture and RESTful APIs. Adept at managing plugins, identifying and resolving security issues, and developing user-friendly systems. Strong problem-solving abilities, collaborative team player, and adaptable to both remote and in-office work environments. Explore my full portfolio at arifjagad.my.id.

Experience

Feb 2025 – Present
(Contract)

PT. Perkebunan Nusantara IV (Software Developer)

- Developed and maintained the official PTPN IV Regional I website using Laravel, ensuring scalability and modern web standards.
- Managed Windows Server (IIS) infrastructure to support hosting, deployment, and system performance optimization.
- Provided comprehensive IT support services, including troubleshooting, system maintenance, and user assistance across departments.
- Collaborated with internal teams to streamline digital processes and enhance operational efficiency.

2019 – Present
(Freelance)

Klayapan (Webmaster)

- Conducted keyword research using Google Keyword Planner to identify popular topics.
- Created engaging blog content focused on travel and culinary themes.
- Implemented SEO strategies to significantly increase organic traffic.
- Strengthened website security by identifying and addressing malware threats.

May 2024 – October
2024
(Internship)

PT. Perkebunan Nusantara IV (Website Developer)

- Developed a Laravel-based vehicle loan management system for government offices to optimize business processes for the Holding Company.
- Built an asset inventory management system using Laravel to streamline asset tracking and management, enabling the company to monitor inventoried items efficiently.
- Created an online help center integrated with WhatsApp to enhance real-time communication and support accessibility.

2021 – 2022
(Contract)

Pusat Olimpiade Sains Indonesia (Webmaster)

- Designed and maintained user-friendly educational websites, prioritizing intuitive navigation and accessibility for students and educators.
- Analyzed search trends and crafted blog content aligned with trending topics to drive audience engagement.
- Successfully boosted website traffic through targeted SEO strategies and high-converting landing page optimizations.

July 2018 – October 2018
(Internship)

InSight Marketing Communication (WordPress Developer)

- Developed custom WordPress websites for diverse clients using Elementor, Divi, and Visual Composer, ensuring tailored solutions aligned with client goals.
- Applied SEO best practices to elevate client website traffic and search engine rankings, achieving measurable organic growth.
- Mentored and trained interns in WordPress fundamentals, content creation, and SEO implementation, fostering skill development and team productivity.

Education

Maret 2024

Bellows College

Bachelor's Degree in Information Technology
Universitas Mikroskil

Key skills and characteristics

- WordPress Development
- SEO Optimization
- Laravel
- PHP
- Management Database
- Database: MySQL, SQL Server
- Server Management: Windows Server (IIS)
- Problem Solving
- Analytical Thinking
- Adaptability
- Result-Oriented
- Time Management